

Resume

KENNETH E. STONE

Professor of Economics and Extension Economist
Department of Economics
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Education:

Ph.D. Agricultural Economics University of Illinois, 1976
MMS Management Science Texas Christian University, 1971
BS Agricultural Engineering University of Illinois, 1958

Positions Held:

1985-present Professor of Economics, Iowa State University,
1980-1985 Associate Professor, Iowa State University
1976-1980 Assistant Professor, Iowa State University,
1972-1976 Research Associate-Research Assistant, University of Illinois,
1968-1972 Operations Analyst and Flight Test Engineer,
General Dynamics Corp. and Bell Helicopter Co.
1959-1968 Engineer Officer and Aviator, U.S. Army
1958-1959 Test Engineer, International Harvester Co.

Leadership Positions:

National:

Editor, AAEA Newsletter (American Agricultural Economics Association), 1984-1987.
Chair of Federal Extension committee on economic development, 1986.

Regional:

Chair, North Central Regional Business Management Network, 1980-1981.

University:

Chair of Search Committee for Assistant Director of Extension for Community Development, 1990.
Chair, Faculty Senate Committee on Welfare and Development, 1988-1990.
Chair, Extension Major Program Committee on Educating for Economic Development, 1987-1994.
Chair, Business Management Task Force, 1984-1986.
Director, Small Business Development Center, 1981-1984.
Director, Energy Extension Service, Small Business Division, 1979-1981.

Department:

Member of Curriculum Committee, 1999-present.
Chair, Extension Awards Committee, 1997-1999.
Departmental Coordinator for Extension Programs, 1990-1994.
Chair, Agricultural Economics Awards Committee, 1984-1987.
Chair, Agricultural Economics Faculty Recruiting Committee, 1980-1982.

Military:

Commandant, U.S. Army Reserve School, 1981-1984 (Colonel).
Commander, U.S. Army Engineer Construction Company, 1964-1965.
(Captain)
Commander, U.S. Army Combat Engineer Company, 1963-1964. (Captain)

Organizational Activities:

National:

Member, AAEA Agribusiness ad hoc Committee, 1983-1984.

Member, AAEA Subcommittee for Employment of Women, 1983-1984.

Regional:

Member, Retail Strategy Committee, Iowa Business Council, 1996.

Member of Governors Task Force on Entrepreneurship, 1990.

Member, North Central Regional Task Force on Rural Revitalization, 1986-1994.

Member, Editorial Council, North Central Journal of Agricultural Economics, 1984-1994.

Member, Review Panel for Extension Community Development Programs, University of Wisconsin, 1981.

University:

Member, Faculty Development Council, Faculty Senate, 1988-1990.

Member, Committee to Evaluate the President (Gordon Eaton) 1989.

Department:

Member, Faculty Senate, 1993-1996.

Editor, Departmental Newsletter, 1994-1998.

Member, Farm Debt Task Force, 1983-1986.

Member, Economics Council, 1977-1979, 1983-1984.

Member, Agricultural Economics Recruiting Committee, 1978-1980.

Member, Macroeconomics Preliminary Examination Committee, 1977-1978.

Professional Organizations:

Member, American Agricultural Economics Association.

Member, North Central Agricultural Economics Association.

Member, International Small Business Management Assn.

Member, Community Development Society.

Member, Epsilon Sigma Phi - Extension Honorary.

Member, Gamma Sigma Delta honorary fraternity.

Publications:

Books:

Stone, Kenneth E. *Competing With the Retail Giants*, translated into Chinese and published in Republic of China by China Machine Press, Beijing, 2001. Stone, Kenneth E. *Competing With the Retail Giants*, translated into Japanese and published in Japan by Tuttle-Mori Agency, Inc., Tokyo, 1997. Stone, Kenneth E. *Competing With the Retail Giants*, John Wiley and Sons, New York, February, 1995.

Refereed Journals:

Iles, J.K., W.R. Graves, A.S. Aiello, C.L. Haynes, and Kenneth E. Stone, "Midwestern Retail Garden Centers Identify Satisfaction/Dissatisfaction with Supplying Wholesale Nurseries," *Journal of Environmental Horticulture*, Volume 16, No. 4, December, 1998.

Stone, Kenneth E., "Impact of Wal-Mart Stores and other Mass Merchandisers in Iowa, 1983-1993," *Economic Development Review*, spring, 1995.

Ayres, Janet S., F. Larry Leistritz; and Kenneth E. Stone, "Rural Retail Business Survival: Implications for Community Developers," *Journal of Community Development Society*, Vol. 23, No. 2, spring, 1992.

Leistritz, F. Larry, Janet S. Ayres, and Kenneth E. Stone, "Characteristics of Successful Retail Towns in the Midwest," *Economic Development Review*, Vol. 10, No. 4, fall, 1992.

Deller, Steven C., James C. McConnon, Jr., and Kenneth E. Stone, "The Measurement of a Community's Retail Market," *Journal of Community Development Society*, Vol. 22, No. 2, 1991.

Stone, Kenneth E., "Competing with the Mass Merchandisers," *Small Business Forum*, Vol. 9, No. 1., spring, 1991.

Stone, Kenneth E., "Impact of the Farm Financial Crisis on the Retail Sectors of Rural Communities," *Agricultural Finance Review*, Vol. 47, Special Issue, 1987.

Ginder, Roger G., Kenneth E. Stone, and Daniel Otto, "Impact of the Farm Financial Crisis on Agribusiness Firms and Rural Communities," *American Journal of Agricultural Economics*, Vol. 67, No. 5, December, 1985.

Stone, Kenneth E., "Agribusiness Management and Food Marketing: Discussion," *American Journal of Agricultural Economics*, Vol. 65, No. 5, December, 1983. Maxon, Richard C. and Kenneth E. Stone, "A Strategy for Developing Effective Management Training," *Journal of Small Business Management*, Vol. 15, No. 3, June, 1977, pp. 9-14. Stone, Kenneth E., "A Computer for Every Farmer?," *Journal of Systems Management*, Vol. 23, No. 1 January 1972, pp. 8-11.

Non-Refereed:

Stone, Kenneth E., Georgeanne Artz and Albert Myles, *The Economic Impact of Wal-Mart Supercenters on Existing Businesses in Mississippi*, Mississippi State University Extension Service, Fall, 2002. Stone, Kenneth E., and Georgeanne Artz, *1976-2000, Trends for Iowa Retail Businesses*, Iowa State University Extension, CRD-326, Summer, 2001.

Stone, Kenneth E., and Georgeanne Artz, *Iowa Retail Sales, 1980-2000, Retail Data by County*, Department of Economics, Iowa State University, Mimeo, Department of Economics, Iowa State University and posted on the Internet at <http://www.econ.iastate.edu/retail/>, 2001.

Stone, Kenneth E. and Georgeanne Artz, *Average Number of Businesses for Iowa Towns*, Department of Economics, Iowa State University, Mimeo, and posted on the Internet at <http://www.econ.iastate.edu/retail/>, 2001.

Stone, Kenneth E. and Georgeanne Artz, *Threshold Levels for Selected Iowa Retail Businesses*, Department of Economics, Iowa State University, Mimeo and posted on the Internet at <http://www.econ.iastate.edu/retail/>, 2001.

Stone, Kenneth E. and Georgeanne Artz, *2000 Iowa County Retail Surplus or Leakage*, Department of Economics, Iowa State University, Mimeo and posted on the Internet at <http://www.econ.iastate.edu/retail/>, 2001.

Stone, Kenneth E. and Georgeanne Artz, *Iowa Retail Market Share for Various Size Towns*, Department of Economics, Iowa State University, Mimeo and posted on the Internet at <http://www.econ.iastate.edu/retail/>, 2001.

Stone, Kenneth E. and Georgeanne Artz. "Retail Data for Decision Makers." RTDD-1, Iowa State University Extension Service, and posted on the Internet at <http://www.econ.iastate.edu/retail/>, 20001

Stone, Kenneth E. "Building Sales with Better Signage." *Farm Supply Retailing*, Vol.2. No. 4, November. 1998, p. 27. Stone, Kenneth E. "Get a Bigger Bang for your Advertising Dollar." *Farm Supply Retailing*, Vol. 2 No. 3, August, 1998, p. 26. Stone, Kenneth E. "Providing Superior Service." *Farm Supply Retailing*, Vol. 2, No. 2, May, 1998, p.28. Stone, Kenneth E. "Employee Relations." *Farm Supply Retailing*, Vol. 2, No. 1, February, 1998, p.

26. Stone, Kenneth E., "Trade Areas," *Encyclopedia of Rural America, the Land and People*, Santa Barbara, ABC-CLIO, Inc., 1998, pp. 711-714. Stone, Kenneth E., "Impact of the Wal-Mart Phenomenon on Rural Communities," *Increasing*

Understanding of Public Problems and Policies, Farm Foundation, Oak Brook, IL, 1997. Stone, Kenneth E., "Rethinking Your Returns Policies," *Farm Supply Retailing*, November 1997. Stone, Kenneth E., Steven C. Deller, and James C. McConnon, Jr., "The New Retail Environment in Maine," *The Maine Business Research Report*, Vol. 3, No. 1, September, 1992. Stone, Kenneth E., "Better Business Management," *Extension Review*, USDA, (winter, 1983). Stone, Kenneth E., "Reviving the Rural Retailer," *Extension Review*, USDA, (winter, 1983). Van Sickle, John, Ron Raikes, and Kenneth E. Stone, "Wide Range of Drying and Storage Charges Reported at Iowa Elevators." *Wallaces Farmer*, (November 10, 1979). Stone, Kenneth E., "A Computer in Your Future?" *The American Farmer*, Vol. 47, No. 8, (October, 1972, pp. 4-5).

Proceedings:

Stone, Kenneth E. and Georgeanne M. Artz, "Analyzing the Economic Impact of a New Super-Regional Shopping Mall in Central United States," *Proceedings of NUTAU'2002, Sustentabilidade, Arquitetura E Desenho Urbano*, Universidade De Sao Paulo, October, 2002.

Stone, Kenneth E., "Trends in Retailing Today," Proceedings of National Small Stores Institute Conference, Nashville, TN, October, 2000. Stone, Kenneth E., "Impact of the Wal-Mart Phenomenon on Rural Communities," *Proceedings of National Public Policy Education Conference*, Charleston, SC, October 1997.

McConnon, James C., Jr. and Kenneth E. Stone. "Method for Assessing the Economic Status of Communities," *Proceedings of International Conference on Rural Communities*, Prince Edward Island, Canada, Spring, 1993.

Stone, Kenneth E. "Socio-Economic Conditions Affecting Small City Downtown Revitalization." *Proceedings of Downtown Revitalization and Small City Development Conference*. Madison, WI, (May, 1987).

Ginder, Roger G., Kenneth E. Stone, and Daniel Otto. "Impact of the Farm Financial Crisis on Agribusiness Firms and Rural Communities." *New Dimensions in Rural Policy: Building Upon Our Heritage*. Joint Economic Committee, Congress of the United States, Washington, D.C., (June, 1986).

Stone, Kenneth E. "Retailing in Iowa." *Proceedings of Developing Iowa's Economy Seminars*. Iowa State University, Ames, IA, (Spring, 1986). Stone, Kenneth E. "Small Business Retention." *Proceedings of Future of the Iowa Community Seminar*. Iowa State University, Ames, IA, (March, 1986). Stone, Kenneth E. *Iowa Small Business Survey*. Legislative Extended Assistance Group, University of Iowa, Iowa City, IA, (March, 1986).

Stone, Kenneth E. "Small Business and Economic Development in Iowa." *Proceedings of Community Resource Development Leaders Workshop*. Conducted in Logan, UT, (September, 1985).

Stone, Kenneth E. and James M. McConnon, Jr. "Trade Area Analysis Extension Program: A Catalyst for Community Development." *Proceedings of Realizing Your Potential as an Agricultural Economist in Extension*. Ithaca, NY, (August, 1984).

Stone, Kenneth E. "Trade Area Analysis - A Catalyst for Community Development." *Proceedings of the Community Economic Development Strategies Conference*. North Central Regional Center for Rural Development, Omaha, NE, (March, 1984).

Stone, Kenneth E. "An Analysis of the Outmigration of Retail Sales from Rural Areas." *Proceedings of the 1980 White House Conference on Small Business*. Small Business Administration, (1981).

OTHER PUBLICATIONS:

Stone, Kenneth E., and Georgeanne Artz, "The Economic Impact of "Big Box" Building Materials Stores in Iowa," Mimeo, Department of Economics, Iowa State University, 2001. Stone, Kenneth E., and Georgeanne Artz, "The Economic Impact of Coral Ridge Mall in Coralville, IA, Mimeo, Department of Economics, Iowa State University, 2001.

Stone, Kenneth E., and Georgeanne Artz. "An Analysis of the Transfer of Funds from Weak Retail Counties to Strong Retail Counties in Iowa Via Local Option Sales Taxes," Mimeo, Department of Economics, Iowa State University summer 2000.

Stone, Kenneth E. and Georgeanne Artz. "The Economic Impact of the Coral Ridge Mall in Coralville," Mimeo, Department of Economics, Iowa State University Iowa, summer 2000. Stone, Kenneth E., and Georgeanne Artz. *1976-1998 Trends for Iowa Retail Businesses*, Iowa State University Extension, CRD-326, Summer, 1999. Stone, Kenneth E., and Georgeanne Artz. *Iowa Retail Sales, 1980-1998, Retail Data by County*, Department of Economics, Iowa State University, Mimeo, 1999. Stone, Kenneth E. and Georgeanne Artz *Average Number of Businesses for Iowa Towns*,

Department of Economics, Iowa State University, Mimeo, 1999. Stone, Kenneth E. and Georgeanne Artz. *Threshold Levels for Selected Iowa Retail Businesses*, Department of Economics, Iowa State University, Mimeo, 1999. Stone, Kenneth E. and Georgeanne Artz. *1998 Iowa County Retail Surplus or Leakage*, Department of Economics, Iowa State University, Mimeo, 1999. Stone, Kenneth E. and Georgeanne Artz. *Iowa Retail Market Share for Various Size Towns*, Department of Economics, Iowa State University, Mimeo, 1999. Ayres, Janet S., F. Larry Leistritz, and Kenneth E. Stone. *Revitalizing the Retail Trade Sector in Rural Communities: Lessons from Three Midwestern States*, North Central Regional Center for Rural Development, Ames, IA, RRD 162 November, 1992. Stone, Kenneth E., and Kelly Henningsen, *Iowa Retail Sales, 1980-1991*, Department of Economics, Iowa State University, RD-02 Rev 92, October, 1992. Stone, Kenneth E., and Kelly Henningsen, *Iowa*

Retail Sales, 1980-1990, Department of Economics, Iowa State University, RD-02, June 1991.

Stone, Kenneth E. *The Impact of Wal-Mart Stores on Retail Trade Areas in Iowa*, Executive Summary Mimeo, Department of Economics, Iowa State University, Ames, IA, (1990).

Stone, Kenneth E. *The Impact of Wal-Mart Stores on Other Businesses in Iowa*, Mimeo, Department of Economics, Iowa State University, Ames, IA, (1989).

Stone, Kenneth E. *A Study of Iowa's Successful Small Towns*, North Central Regional Center for Rural Development, Iowa State University, Ames, IA, (1988).

Stone, Kenneth E. *The Effect of Wal-Mart Stores on Businesses in Host Towns and Surrounding Towns in Iowa*, Department of Economics, Iowa State University, Ames, IA, (1988).

Stone, Kenneth E. *A Study of the Used Motor Oil Waste Stream in Iowa*, Funded by the Iowa Legislature, Iowa State University, Ames, IA, (1988).

Stone, Kenneth E. *Determining the Market for Your Goods and Services*. Department of Economics, Iowa State University, Ames, IA, (1987).

Stone, Kenneth E. *Iowa Small Business Survey*. Legislative Extended Assistance Group, University of Iowa, Iowa City, IA, (1986).

Stone, Kenneth E. *Pricing Your Goods and Services*, Department of Economics, Iowa State University, Ames, IA, (1985).

Stone, Kenneth E. *Caring for Customers is Your Business*, Department of Economics, Iowa State University, Ames, IA, (1984).

Stone, Kenneth E. *Business Strategies for Retailers*, Department of Economics, Iowa State University, Ames, IA, (1983).

Otto, Daniel M., and Kenneth E. Stone. *Analysis of Economic Development Incentives for Iowa*. Institute of Urban and Regional Research, University of Iowa, Iowa City, IA, (December, 1982).

Stone, Kenneth E. *The Effect of Shopping Centers on Downtown Business Districts and Outlying Smaller Towns*. Department of Economics, Iowa State University, Ames, IA, (1982).

Pulver, Glen C., Kenneth E. Stone, and Robert Chase. *An Economic Analysis of the Effects of Shopping Centers on the Downtowns of Cities in Wisconsin and Iowa*. North Central Regional Center for Rural Development, (1982).

Stone, Kenneth E. *Summary of the Economic Recovery Tax Bill of 1981*. Department of Economics, Iowa State University, Ames, IA, (1981).

Stone, Kenneth E. *Salesmanship for the Eighties*, Department of Economics, Iowa State University, Ames, IA, (1980).

Boehlje, Michael, Robert Rathjen, and Kenneth E. Stone. *Credit Management for Business Firms*. North Central Regional Publication No. 54, (January, 1978).

Papers Presented - Refereed:

Stone, Kenneth E. and Georgeanne Artz, "Analyzing the Economic Impact of a New Super-Regional Shopping Mall in Central United States," Presented at NUTAU'2002, Sustentabilidade, Arquitetura E Desenho Urbano, an International Conference at Universidade De Sao Paulo, October, 2002.

Stone, Kenneth E. and Georgeanne Artz, "The Impact of "Big-Box" Building Materials Stores on Host Towns and Surrounding Counties in a Midwestern State," presented at AAEA meetings at Chicago, IL, August 2001.

Artz, Georgeanne, Liesl Eathington and Kenneth Stone, "Mapping Retail Trade Areas Using Geographical Information Systems (GIS)," poster presented at AAEA meetings at Chicago, IL, August 2001.

Stone, Kenneth E., and Georgeanne Artz. "Comparing Wal-Mart Studies Across Geographical Areas," presented at AAEA meetings at Tampa, FL, 2000.

Stone, Kenneth E. "The Effects of Wal-Mart Stores on Competing Businesses in a Typical Midwestern State," presented at AAEA meetings at Baton Rouge, LA., (1989).

Stone, Kenneth E. "A Guide to Using Sales Tax Data to Assess Business Risks in Community Development Extension Programs," selected paper presented at AAEA meetings, Knoxville, TN, (August, 1988).

Stone, Kenneth E. and James M., McConnon, Jr. "Guide to a Comprehensive Community Economic Development Extension Program." Presented at AAEA meetings, Ames, IA, (August, 1985).

Stone, Kenneth E. "The Effect of Shopping Centers on Host Towns and Outlying Areas." Presented at AAEA meetings at Logan, UT, (August, 1982).

Stone, Kenneth E. and James M., McConnon, Jr. "Retail Sales Migration in the Midwestern United States." Presented at AAEA meetings at Urbana, IL, (August, 1980).

Stone, Kenneth E. and Duane Erickson. "University of Illinois Experience with a Cost-Sharing Computer Terminal System for Farmers." Presented at AAEA meetings at Columbus, OH, (August, 1975).

Invited:

Stone, Kenneth E. "Rural Retail Trade Analysis," Organized Symposium at 1997 meeting of the American Agricultural Economics Association, Toronto, Canada, July 1997.

Stone, Kenneth E. "The Impact of Discount Mass Merchandise Stores on Iowa Businesses," presented before the American Association for the Advancement of Science in Chicago, 1992.

Stone, Kenneth E. "Testimony on Rural Initiatives," presented before field hearing conducted by James Abnor, Administrator, U.S. Small Business Administration, Des Moines, IA, (December, 1987).

Stone, Kenneth E. "Identifying the Financial Stress of Rural Businesses and Methods for Assisting Them," presented at Extension workshop, AAEA meetings, Madison, WI, (July, 1987).

Stone, Kenneth E. "Socio-Economic Conditions Affecting Small City Downtown Revitalization," presented at Conference on Downtown Development, University of Wisconsin, Madison, WI, (April, 1987).

Stone, Kenneth E. "Retail Trade/Business Management 'Think Piece'," presented at meeting of North Central Regional Task Force on Rural Revitalization, St. Louis, MO, (November, 1986).

Stone, Kenneth E. "Impact of the Farm Financial Crisis on the Retail and Service Sectors of Rural Communities," presented at the AAEA Symposium on Farm Debt Stress, Kansas City, MO, (November, 1986).

Stone, Kenneth E. "Retailing in Iowa, Past, Present and Future," presented at Policy Seminars on Developing Iowa's Economy, (February, 1986).

Stone, Kenneth E. "Effect of the Agricultural Recession on Communities and Business Firms," presented to meeting of Food and Agriculture Committee, National Planning Association, San Francisco, CA, (October, 1985).

Stone, Kenneth E. "Small Business and Economic Development in Iowa," presented at CRD Leaders Workshop, Logan, UT, (September, 1985).

Ginder, Roger G., Kenneth E. Stone, and Daniel Otto. "Impact of the Farm Financial Crisis on Agribusiness Firms and Rural Communities," presented at AAEA Annual Meeting, Ames, IA, (August, 1985).

Stone, Kenneth E. "The Economic Condition of Rural Communities in the Midwest, A Case Study of Iowa," presented in testimony before Joint Economic Committee of Congress, Washington, D.C. (May, 1985).

Stone, Kenneth E. and McConnon, James M., Jr. "Analyzing Retail Sales Potential for Counties and Towns," presented to meeting of Western Rural Development Group, Reno, NV, (October, 1984).

Stone, Kenneth E. and James M. McConnon, Jr. "Trade Area Analysis Extension Program: A Catalyst for Community Development," presented at Extension Workshop at AAEA Meetings, Cornell University, Ithaca, NY, (August, 1984).

Stone, Kenneth E. "Academic and Professional Programs in Agribusiness: Discussion," presented at AAEA meetings at West Lafayette, IN, (August, 1983).

Stone, Kenneth E. "Trade Area Analysis - A Catalyst for Community Development," presented at Community Economic Development Strategies Conference, Omaha, NE, (March, 1983).

Stone, Kenneth E. "Integrating Business Management Into Community Development," prepared for USDA, Dept. of Economics, Iowa State University, Ames, IA, (1982).

Stone, Kenneth E. "The Rural Retail Problem," presented at Conference on Financing Rural Development, sponsored by National Rural Center, Washington, D.C., (March, 1981).

Stone, Kenneth E. "An Analysis of the Outmigration of Retail Sales from Rural Areas of the Region," research paper prepared for 1980 White House Conference on Small Business, (1980).

Newsletters:

Stone, Kenneth E. "Iowa's Retail Business Cycle, 1976-83." *Business Management Newsletter*, March, 1985.

Stone, Kenneth E. "Iowa Retail Sales Trends, 1976-83." *Business Management Newsletter*, January, 1985.

Stone, Kenneth E. "Retail Sales Trends in Iowa Towns." *Business Management Newsletter*, July, 1984.

Stone, Kenneth E. "Factors Affecting Retail Sales." *Business Management Newsletter*, May, 1984.

Stone, Kenneth E. "Developing Your Town's Retail Potential." *Business Management Newsletter*, October, 1983.

Stone, Kenneth E. "How to Develop a Business

Strategy." *Business Management Newsletter*, August, 1983. Stone, Kenneth E. "County Retail Changes." *Business Management Newsletter*, June, 1983.

Stone, Kenneth E. "Retail Trade Migration." *Business Management Newsletter*, July, 1979. Stone, Kenneth E. "Income Tax Management." *Business Management Newsletter*, May, 1979. Stone, Kenneth E. "How's Business (in Your Town?)" *Business Management Newsletter*, January, 1979. Stone, Kenneth E. "Are Your Salespeople Missing Opportunities?" *Business Management Newsletter*, September, 1978. Stone, Kenneth E. "Letting Inflation Work for You." *Business Management Newsletter*, August, 1978. Stone, Kenneth E. "Employee Motivation." *Business Management Newsletter*, June, 1978.

Stone, Kenneth E. "Corporation, Partnership, or Sole Proprietorship?" *Business Management Newsletter*, April, 1978. Stone, Kenneth E. "Credit Management." *Business Management Newsletter*, January, 1977. Stone, Kenneth E. "Lease or Buy?" *Business Management Newsletter*, December, 1977. Stone, Kenneth E. "Which Depreciation Method?" *Business Management Newsletter*, October, 1977. Stone, Kenneth E. "Are Inventories Locking Up Your Profits?" *Business Management Newsletter*, July, 1977. Stone, Kenneth E. "Pricing Your Goods and Services for Profit." *Business Management Newsletter*, June, 1977. Stone, Kenneth E. "Cash Flow Management." *Business Management Newsletter*, April, 1977. Stone, Kenneth E. "Capital Equipment Ownership Costs." *Business Management Newsletter*, March, 1977.

Other Creative Works:

Video Tapes:

Stone, Kenneth E. "Competing with the Mass Merchandisers, Insignia Systems Co., Minneapolis, MN, 1994. Stone, Kenneth E. "Selling Against Mass Merchandisers," National Association of Broadcasters, September, 1991. Stone, Kenneth E. "Keep the Money at Home," Western Illinois University satellite broadcast, March, 1991. Stone, Kenneth E. "Competing With the National Discounters, University of Wisconsin Extension Service, October, 1990. Stone, Kenneth E. "Starting Your Own Business," Iowa Department of Economic Development Tele-conference, May, 1990.

Stone, Kenneth E. "Business Management Programs in Extension," 24 min., USDA Assisted in preparation and am featured in tape shown to nation-wide audience, 1984.

Stone, Kenneth E. "Starting Your Investment Program." 28 min., Iowa State University, 1983.

Stone, Kenneth E. "Investments in Uncertain Economic Times." 28 min., Iowa State University, 1982. Stone, Kenneth E. "Restoring Services to Iowa's Small Towns." 28 min., Iowa State University, 1981. Stone, Kenneth E. "Starting Your Own Business." 29 min., Iowa State University, 1980.

Stone, Kenneth E. "Iowa Towns - Progress Through Cooperation." 29 min., Iowa State University, 1978.

Research and Operating Grants:

Leader of study to "Determine the Waste Stream for Used Motor Oil in Iowa," Iowa Legislature, 1987-1988, \$20,000.

Leader of study to "Investigate Business Districts and Determine Appropriate Strategies for Revitalizing Small Towns," North Central Regional Center for Rural Development, 1987-1989, \$16,500.

Leader of study, "Attitudes and Views of Iowa Business People Concerning State Economic Development Climate," Iowa Legislature, 1986, \$6,000.

Leader of study, "An Economic Analysis of the Effects of Decentralized Shopping Centers on the Business Districts of Various Size Towns and Cities." North Central Regional Center for Rural Development, 1982, \$8,250.

Leader of study, "Optimizing Strategies for Joint Determination of Cooperative Pricing and Capital Financing Policies," USDA, 1981, \$15,000. Leader of study, "Assessing Needs of Agribusiness Managers." National Agrimarketing Association, 1978, \$3,000. Wrote proposal for and was principal coordinator of Title V Pilot Business Management Project in Southeast Iowa. USDA, 1978, \$120,000.

Co-leader of Cooperative Cost Structure Study funded by local and regional farmer cooperative and Farmer Cooperative Service, 1978, \$12,000.

Awards:

Academic:

American Agricultural Economics Association Distinguished Individual Extension Program Award, 1996. Regent's Faculty Excellence Award, 1995. Epsilon Sigma Phi, North Central Region, Distinguished Mid-Career Extension Award, 1993. State of Iowa Governor's Volunteer Award, 1993. Iowa State University Foundation Award for Career Achievement in Outreach, 1993. Epsilon Sigma Phi Distinguished Service Award, 1990. College of Agriculture Outstanding Applied Research and Extension Award, 1989. University Extension Meritorious Service Award, 1986. Epsilon Sigma Phi Meritorious Service Award, 1983. Small Business Administration Research Award, 1981.

Military:

Served nine years active duty in the U.S. Army, including two one-year tours of duty in Vietnam as an Army aviator. Retired from U.S. Army Reserve as a colonel (O-6). Awards are shown below.

Silver Star.

Distinguished Flying Cross (two awards).

Bronze Star for Valor (two awards).

Meritorious Service Medal.

Air Medal (23 awards).

Army Commendation Medal.

Vietnam Service Medal.

Vietnam Campaign Medal.

Armed Forces Expeditionary Medal.

Senior Aviator Badge.

Parachutist Badge.